

**PRESS RELEASE**

15 March 2022

**CLARKS APPOINTS NEW CHIEF EXECUTIVE OFFICER**

Clarks today announces the appointment of Jonathan Ram as Chief Executive Officer. He will join the company during April 2022.

Jonathan, 'Jon' Ram, born and raised in Montreal, Canada, has extensive footwear and apparel leadership experience.

His most recent position was Group President, Global Activewear at HanesBrands, Inc., where he led the growth of the global activewear business across multiple brands and businesses.

Before that, Jon spent sixteen years at New Balance where over the years he ran the LATAM, EMEA and North American businesses. He was instrumental in leading transformation, growth, and profitability in the EMEA business and then led the North America multi-channel business.

Commenting on the appointment, Colin Li, Chairman of Clarks, said: "I am pleased to welcome Jon to Clarks as our new CEO. He brings significant global experience and understanding of the footwear and apparel market. In the last year Clarks has implemented a focused turnaround strategy designed to protect the future of the business, and to build a foundation for sustainable growth in the years ahead. This has resulted in an improved financial position. With the appointment of Jon as CEO we now look forward to a new phase where we will focus on growing our business in current and new markets and channels, and Jon will take a leading role in taking Clarks to the next level."

Jon Ram added: "Clarks is an iconic brand with a rich history in shoe making craftsmanship, expertise and sustainability. It is truly an honour to be given the opportunity to lead the Clarks business and work with such a talented team. Significant progress has been made in the last year and my focus is on taking the company to the next level of growth and success. We have a lot to do, and I am excited to begin the journey."

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For further information, contact the Clarks Press Office: [press.office@clarks.com](mailto:press.office@clarks.com) / +44 (0) 117 240 5500.

**About Clarks**

Clarks, based in Somerset, England, has been at the forefront of innovative shoemaking since its foundation in 1825, when brothers James and Cyrus Clark made a slipper from sheepskin off-cuts. At the time it was ground-breaking; a combination of invention and craftsmanship that's remained at the heart of what the brand does now.

In the Clarks archive of more than 22,000 pairs are shoes that have sparked revolutions and defined generations. From the original Clarks Desert Boot, first designed by Nathan Clark and launched in 1950 to the iconic Wallabee, each design has an instantly recognisable signature - a unique combination of craftsmanship and innovation that make it unmistakably Clarks.

Clarks is a global business operating retail, wholesale, franchise, and online channels in over 100 markets.

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